



SZA

THERE'S
NO WAY
WE CONSIDER
THERE ARE
BOUNDARIES
TO SHOW
YOUR
PERSONALITY

WHO
ARE
WE ?

S2H Communication is a Paris and Miami based Communication and PR firm.

Founded in 2009 by Sarah Hamon, a design and decorative art fanatic, S2H Communication is now renowned as a reference in Europe.

Why? Because of our know-how to tailor **bespoke international campaigns** in the most praised publications for our clients.

We have a unique position, as a **boutique agency**, human-sized, so as every account manager is aware of what's going on with all clients.

Our team is united by the ambition to go further for each new project: there's no way we consider there are boundaries to show your personality...

World media is at our fingertips...

Most of our news clients come to us thanks to journalists recommendations... Or because they spot in the media our successful campaigns...

What better introduction?

WHAT WE DO

Our favourite playground stands where excellence in creation stands.

Design
Interior Architecture
Architecture
Decorative arts

Media are changing... This is a great revolution happening out there... Digital have become the core business of the industry. And there's no room anymore for deshumanized PR.

So we keep talking. That's what we do best. And we put stories together that exactly fit our target publications. And once you get to the right journalist with the right story...

That's when the magic begins.

OUR CLIENTS

**Our clients come from all over the world:
Italy, Belgium, USA,
France, Brasil, Spain**

Once they've worked with us, they stay with us for years. We represent internationally praised brands and designers.

Interior architects - Designers -

Architects: Patrick Jouin and Sanjit Manku; Jean-Philippe Nuel; David Elia; Vincent Eschaliér, Flavie+Paul...

Design brands and editors : LAGO, Made in Design.com; Art.com; Allposters.com;

Design and decorative art galleries: Avant Scène (Hubert le Gall, Elizabeth Garouste); Cat Berro (Eric Schmidt, Mattia Bonetti); Negroportes Galerie (Hervé Langlais)

Design institutions: D'DAYS the festival of Design in Paris; Ateliers d'Art de France;

Boutique Hotels and resorts with a strong design orientation: Le Marianne, La Demeure



Miroir Rang de Perles - Design Elizabeth Garouste for Avant Scène Gallery - © Bruno Simon



Lamp Aerostat design G. Delvigne for Fabbian on Madeindesign.com - DR



Bluetooth speaker aOWL on Madeindesign.com - DR

Restaurant Alain Ducasse at Le Plaza Athénée - Interior design Jouin Manku - © Pierre Monetta

Van Cleef & Arpels New York - Interior design Jouin Manku - © Genevieve Caroppo

WE
BELIEVE
IN

ACCURACY REACTIVITY (VERY) GOOD
INVENTIVITY OPEN MINDED THOUGHTS
TEAM SPIRIT OPEN MINDED THOUGHTS
ART REFINEMENT TASTE
DIRECTION TARGETED MESSAGE

OUR
SERVICES
PR
EXPERTISE

- COMMUNICATION STRATEGY
- WHAT TO SAY? WHEN? TO WHOM?
- STORYTELLING
- PRESS RELATIONS
- RELEASES, PRESS KITS
- PRODUCT PLACEMENTS
- MULTI PAGES STORIES - DEAL OF INTERNATIONAL EXCLUSIVITIES IN MANY COUNTRIES
- CREATION OF PARTNERSHIPS WITH MEDIA PUBLICATIONS THAT RESULT IN PUBLISHED ADDED VALUE CONTENT
- MEDIA PLANNING
- PUBLIC RELATIONS
- EVENTS AND PRESS CONFERENCES
- LAUNCHES, OPENINGS
- MANAGEMENT OF ALL SUPPLIERS
- SOCIAL MEDIA
- FACEBOOK
- TWITTER
- INSTAGRAM



A UNIQUE
HI-TECH
TOOL

Digital has changed the media world.
Journalists are more and more overloaded with information: how do we drag attention?

To support our actions, we created a partnership with Promomedias, a unique digital platform dedicated to art, design and culture. There, journalists can freely download contents: images, press releases, videos... We're one of the first agencies to bring out our content over there in art, design and tourism. Our information is visible by more than 2000 journalists/day! We can even produce our own video clips and film interviews as PR tools.

Result:
We save time in sending out material.
We spend more time talking about our clients.
We get more publications in various medias.

OUR NET WORK

**We publish stories
all over the world,
with high end medias**

Because our clients are references:

Jouin Manku:

We made twice the cover of Interior Design in 2014, a page and a half story in the NY Times Home section in 2014. We generated 800 publications in 2013.

Jean-Philippe Nuel:

We generated more than 300 publications on Molitor project.

Art.com and Allposters.com:

1st worldwide group dedicated to wall decor (American group).

Madeindesign.com:

1st site in Europe to sell design online for more than 15 years: we generate more than 800 publications / year in France and 250 in UK.

WHERE DO WE BRING OUR CLIENTS?



USA: Interior Design, Metropolis, NY Times, Home Magazine, Elle Decor, Condast Traveller, Architectural Digest, SURFACE Magazine

Australia: Vogue Living, BELLE

Lebanon: Femme Magazine, Déco Magazine

Brasil: Correspondance, Yacht Magazine

Italy: Interni, Suite, Elle Decor, AD, Case Vogue

France: AD, IDEAT, Marie Claire Maison, Maison Française Magazine, Le Figaro, Le Monde

Germany: Vogue, AD, AIT, Elle Decor

UK: Sleeper, Wallpaper, Sunday Telegraph, Wall Street Journal, Living Etc, House & Garden, The World of Interiors, Elle Decor

Asia: Casa Brutus, Singapore Tatler Home, ELLE DECO China, Trends Home

Russia: Design de Luxe, AD





A FOUNDER AND A TEAM

Sarah Hamon is a young entrepreneur. She founded S2H Communication aged 29, so as to be able to choose the clients she'd worked with, people who would share her passion for design, creation and refinement. Background: Sarah Hamon has a Master degree in Modern Literature (at la Sorbonne) and a Master in Communication. She thought until late in her studies that she'd become a teacher, when she realised that, at a certain level, becoming a teacher means isolated competition... And isolation is not a natural home for her... So she turned to communication, where open minded personalities, personal culture, curiosity, good writing and logical thinking are rules to success. That's when she discovered design: in charge of prestigious awards and symposium in the luxury industry, she met product designers and the Home world. This is how she decided to enter a design firm, to understand how this is working... And this naturally led her to supervise the communication for D'DAYS, the design festival in Paris, a great exposure to start her own business.

Today she's surrounded by a dynamic team with various backgrounds, in which communication always comes with an appetite for design, fashion, food or any area related to creation.

DESIGN EXPERT S2H IS THE BRIDGE TO ACHIEVE YOUR GOALS WORLDWIDE

OUR HEADQUARTERS ARE LOCATED IN THE HEART OF PARIS,
AT A WALKING DISTANCE OF WHAT MAKES
PARIS THE CAPITAL OF CREATION:
CULTURE, SHOPPING AND LUXURY...
OPERA GARNIER, LES GALERIES LAFAYETTE,
FAUBOURG SAINT-HONORÉ ARE JUST FEW STEPS AWAY.

S2H

PARIS:

S2H Communication
27, rue Joubert 75009 Paris-France
Phone: +33 (0)170 225 855

MIAMI BEACH (FL):

1111 Lincoln Road-4th Floor-Miami Beach
33139-Florida-USA
contact@s2hcommunication.fr
www.s2hcommunication.fr